

Fashion Show

PENNSYLVANIA MUSEUM
SCHOOL OF INDUSTRIAL ART



1935

FASHION SHOW PROGRAM

COSTUME DESIGN, 1935

INTRODUCTION

The Pennsylvania Museum School of Industrial Art is a school designed to meet the requirements of students who intend to enter a field of industry to which art is allied.

The course in Costume Design has been planned to prepare professionally students who wish to develop their talents.

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ACKNOWLEDGEMENT

WE APPRECIATE THE CO-OPERATION OF THE FOLLOWING MANUFACTURERS OF FABRICS:

AMERICAN WOOLEN COMPANY, INC.	GALEY & LORD, INC.
AMERITEX-SUDANETTE	HENRY GLASS & COMPANY
J. N. BALDWIN	HESSLEIN & CO., INC.
BELDING-HEMINWAY-CORTICELLI	A. D. JUILLIARD & CO.
SIDNEY BLUMENTHAL & CO., INC.	LIBERTY LACE & NETTING WORKS
BOTANY WORSTED CO.	LORRAINE MANUFACTURING CO., INC.
CELANESE CORPORATION OF AMERICA	ROBERT McBRATNEY & CO., INC.
CONTINENTAL MILLS, INC.	MARSHALL FIELD & COMPANY, INC.
COHN-HALL-MARX CO.	MOSS-STILL, INC.
CROMPTON-RICHMOND CO., INC.	M. J. NOLAN, INC.
DON ROBINSON FABRICS CORP.	WM. OPENHYM & SONS
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FOREMAN SILKS	WAHNETAH SILK CO., INC.
JULIUS FORSTMANN & CO., INC.	WALTHER MANUFACTURING CO.
WELLINGTON SEARS CO.	

Design Number 20 by ROSE WELLIVER won first prize in a national competition under the sponsorship of WM. OPENHYM & SONS.

Fabric design for costume Number 44 designed by DANIEL SUTTON, of the Art School developed and woven by the students of the PHILADELPHIA TEXTILE SCHOOL.

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Bridal Bouquets by H. H. BATTLES

"Bon Voyage" Corsages by GRAKELOW'S

Hats by THE BAND BOX

Gloves and Jewelry by THE BLUM STORE

Furs by JULIUS

Wooden Buttons by L. K. & E. K. CROASDALE

FASHIONS AFLOAT

AS PRESENTED BY THE COSTUME DESIGN CLASS OF THE
PENNSYLVANIA MUSEUM SCHOOL OF INDUSTRIAL ART, 1935

These classes are under the direction of MISS ALTHEA LILIAN RICKERT,
MISS HILDA L. ORTH and MISS DOROTHY PARKE

Cruise scenery designed by RUPERT MUCH under the direction of CLYDE
SHULER

Lighting arranged and executed by JOHN OBOLD

Music arranged by GUY MARRINER. Orchestra under the direction of
ALBERT SENDER

Mannequins directed by ALEXANDER WYCKOFF

Program cover by JOHN EVES

The costumes shown in classified groups have been designed for a definite purpose. The project of a cruise was chosen that the students might relate their talents to a special problem.

ALL ABOARD

COSTUME DESIGNED BY	
1. Bluette	Miriam Rieniger, Junior
2. Tweedle-Dee	Edith Warner, Junior
3. Tabloid	Muriel Quinn, Junior
4. Heatherlaine	Ruth Gretz, Junior
5. Luncheon Date	Martha Moorhouse, Senior
6. Mirador	Albert Zuccarini, Evening
7. Brickdust	Leokadya Surowski, Junior
8. Byzantine	Mitzi Hish, Senior
9. Double Check	Virginia Shumor, Evening
10. Town Talk	Albina Garlianska, Junior
11. Chestnut Hill	Eleanor Jones, Evening
12. London Fog	Jane Roche, Evening
13. Greenbriar	Doris Harrison, Sophomore
14. Roman Holiday	Frances Hull, Senior
15. Gray Hour	Anne Bergdoll, Sophomore
16. Cordella	Ella Yeager, Junior
17. Saluté	Virginia Walls, Sophomore
18. Manhattan	Leokadya Surowski, Junior
19. Rittenhouse Square	Helen Werner, Senior
20. Fortuna	Rose Welliver, Sophomore
21. "Awake and Sing"	Jean Fishburn, Junior

DECK SPORTS

- 22. Elephant Ears
- 23. Shuffleboard
- 24. Deuces Wild
- 25. Fairway
- 26. Forty Love
- 27. Sportster
- 28. What Ho
- 29. Bonnie Brae
- 30. Sand Dune
- 31. Par
- 32. Havana
- 33. Nassau
- 34. Handlebar
- 35. Lido
- 36. Gringo
- 37. Skating Costume
- 38. "Anchors Aweigh"
- 39. Briarcliffe
- 40. Bahama
- 41. Grand Stand
- 42. Gold Rush
- 43. Pineta
- 44. Craftsman
- 45. Waterloo
- 46. Cameo
- 47. Panama
- 48. Echo
- 49. Debonair
- 50. South Hampton
- 51. Gang Plank
- 52. "Personal Appearance"
- 53. Post Road

- COSTUME DESIGNED BY
- Dorothy Diehl, Senior
 - Martha Moorhouse, Senior
 - Virginia Beegle, Sophomore
 - Evelyn Cox, Sophomore
 - Bettie Sharpe, Sophomore
 - Anne Bergdoll, Sophomore
 - Caroline Haas, Senior
 - Marcine Lipper, Sophomore
 - Muriel Quinn, Junior
 - Mitzi Hirsh, Senior
 - Miriam Rieniger, Junior
 - Esther Wolfenden, Senior
 - Ella Yeager, Junior
 - Muriel Quinn, Junior
 - Charlotte Weber, Senior
 - Jean Fishburn, Junior
 - Ruth Gretz, Junior
 - Mitzi Hirsh, Senior
 - Jean Fishburn, Junior
 - Frances Hull, Senior
 - Dorothy Diehl, Senior
 - Rose Welliver, Sophomore
 - Margaret Bayliss, Sophomore
 - Caroline Haas, Senior
 - Katherine Cole, Junior
 - Helen Werner, Senior
 - Katherine Cole, Junior
 - Charlotte Weber, Senior
 - Julia Callahan, Evening
 - Margaret Kohout
 - Nancy Putnam, Senior
 - Vanita Anselm, Evening
 - Charlotte Weber, Senior

AFTERNOON ASHORE

	COSTUME DESIGNED BY
54. "Accent on Youth"	Leokadya Surowski, Junior
55. Southern Belle	Frances Hull, Senior
56. Windward	Ruth Conner, Sophomore
57. Celeste	Bettie Sharpe, Sophomore
58. Valencia	Nancy Putnam, Senior
59. Colebrookie	Ruth Conner, Sophomore
60. Continental	Caroline Haas, Senior
61. Butterscotch	Ruth Gretz, Junior
62. Arcadia	Evelyn Cox, Sophomore
63. Piccadilly	Esther Wolfenden, Sophomore
64. Easter Parade	Ruth Taylor, Evening
65. "Thumbs Up"	Helen Werner, Senior
66. Far East	Martha Moorhouse
67. Sundown	Ralph Patchett, Evening
68. "Lucky Strike"	Leokadya Surowski, Junior
69. Sea Foam	Julia Callahan, Evening
	Dorothy Diehl, Senior

LAST NIGHT OUT

	COSTUME DESIGNED BY
70. Casino	Ella Yeager, Junior
71. Galaxy	Katherine Cole, Junior
72. Seventeen	Betty MacBride, Sophomore
73. "Dinner at Eight"	Virginia Shumar, Evening
74. Flowerbar	Albina Garlianska, Junior
75. Black Orchid	Mitzi Hirsh, Senior
76. Mothmullen	Charlotte Weber, Senior
77. Debut	Virginia Beegle, Sophomore
78. "Petticoat Fever"	Ralph Patchett, Evening
79. Rainbow Room	Helen Werner, Senior
80. Mauve Decade	Dorothy Diehl, Senior
81. Moonglow	Helen Werner, Senior
82. Caprice	Elizabeth Stewart, Evening
83. Coral Reef	Muriel Quinn, Junior
84. Romance	Ruth Gretz, Junior
85. Misty Dawn	Caroline Haas, Senior
86. Hindustan	Ruth Taylor, Evening
87. Bridal Ensemble	Dorothy Diehl, Senior
	Esther Wolfenden, Senior

JUDGES

MRS. GEORGE S. G. CAVENDISH, Chairman, Philadelphia

MRS. HENRY BRINTON COXE, Philadelphia

MRS. JOHN STORY JENKS, Philadelphia

Members of Associate Committee of Women

MRS. JULIUS ZIEGET, Philadelphia

MISS MARTHA FLYNN, Philadelphia

Buyer, Strawbridge & Clothier

MISS MARION STEPHENSON, New York

Stylist, Hoosac Mills, New York

MISS CHARLOTTE WILLIAMS, New York

Stylist, American Woolen Company

MISS JULIA COLBURN, New York

Fashion Editor, Ladies' Home Journal

Through the interest of the Associate Committee of Women of the Pennsylvania Museum School of Industrial Art, prizes are presented each year for costumes judged worthy in design and technique. The award of prizes will be made at the commencement in June.



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